

FALL ART SHOW & SALE and APPRAISAL FAIR**October 20 ~ 22, 2017**

ARTIST INFORMATION

PHOTOGRAPHERS

CHAIR: Jeanette Page

LOCATION: **The San Dimas Civic Center Plaza & Community Building**
245 E. Bonita Avenue, San Dimas, CA 91773CONTACT: San Dimas Festival of Arts, Judi Smith, Executive Secretary
P.O. Box 146, San Dimas, CA 91773
Phone 909/599-5374 or Email: thefestival@sandimasarts.orgTIMES: Friday, October 20: Dinner 6:00 p.m. - **Pizza & Beer available for purchase on plaza,**
Show Open 6:00 – 9:00 p.m.
Saturday, October 21: Show Open 9:00 a.m. to 5:00 p.m. **Appraisal Fair - 10 am to 2 pm**
Sunday, October 22: Show Open 10:00 a.m. to 4:00 p.m. **Play with Clay - Noon**PROVISIONS: The Festival is pleased to be able to provide the following: 1) *advertising* in various forms and locations; 2) *Pro Panels for display of art*. 3) *set up* by Festival volunteers ahead of your arrival; 4) assigned *receipt book* and *cashier* to receive all purchases and collect sales tax; 5) *accounting services* after show, and writing and mailing of commission checks; 6) *paying sales tax* to Board of Equalization; and 7) thanks to the City of San Dimas, *use of the Civic Center Plaza*, and the beautiful air-conditioned *Community Building* for the Gallery, Saturday and Sunday. A .pdf file and postcards will be offered for distribution to your clients, buyers, etc.**NO PHOTOGRAPHY TAKEN IN GALLERY** - Due to the internet and at the request of the artists, **photographers are PROHIBITED**. The only exception will be for the Festival's photographer and the media.

ARTWORK

IN GALLERY: Minimum size of 8x10 with a minimum price of \$ 45.00. Pieces must be professionally framed and ready to hang. No saw-tooth hangers.

The Festival will provide Pro Panels for each artist for 3 walls. Each panel is 7' x 38.5" (3 panel surfaces back wall and 2 panels each side = 7 panels). Pedestals will not be provided.

There are 4 categories. Artists are encouraged to choose 1 or 2 categories for submissions. Images may be in color or black and white.

Categories are:

Composite/mixed media. HDR Composites, Focal Stacking.

Nature

Animals

Architectural Nightscapes

Artists are allowed one framed and 1 medium size print per image for display in booth.

Note: HDR Composites and Focal Stacking are not a single image and will be considered as mixed media. Orders for additional prints are to be through the Festival.

RAFFLE: Each artist will be required to submit one 8x10" print that the Festival will raffle as a fund-raiser. This print should not be one on display in your booth. The Festival is a non-profit community volunteer organization and relies on fund raising and contributions to operate.

COMMISSION: 75% of Sales to Artists, 25% to San Dimas Festival of Arts.

It is the responsibility of an artist to report all sales.

In the case of post-show commissions or "finders fees", if an artist sells work displayed in San Dimas to a person who saw the work at the San Dimas show, it is the responsibility of the artist to report it to the Festival and send the 25% commission. The artist is responsible for paying taxes for **all post-show sales**.

- ARTISTS:** Artists are encouraged to be present throughout the weekend. The Festival will also provide volunteers to assist patrons with sales.
- AWARDS:** A First Place Award will be presented in Photography at the Pizza Dinner on Friday night.
- SALES:** Receipts for sales will be provided. The Festival will be responsible for collecting and paying all sales tax. You will receive a check for the total of 75% within approximately two weeks after the show.
- BOOTH FEE:** Fee is **\$100**.
- ENTRY:** To email Entry:
1. Call Festival office 909-599-5374 with credit card information for your BOOTH FEE.
2. Complete Entry Form (obtained on Festival website)
3. Email the completed Entry form along with jpeg (300dpi) image submissions to Jeanettepage12@gmail.com.
- To mail an Entry:
1. Print out the Entry Form from the Festival website: www.sandimasarts.org
2. Complete the Entry Form and mail along with your check for the BOOTH FEE and a CD or flash drive with jpeg images to: San Dimas Festival of Arts, PO Box 146, San Dimas, CA 91773
- SET UP of ART IN GALLERY:** Delivery of art from **1:00 to 4:00 p.m. on Friday**, October 20. The Festival will provide **Pro Panels**. Each panel is 7' x 38.5".
- PUBLICITY:** Jpeg images submitted will be used for publicity. Jpeg images to be 800 pixels at widest, 72 dip RGB. The Festival makes every effort to promote the show in various forms of the media, so please help us to help you by sending your images in as quickly as possible. Please be sure to notify your buyers and followers as well. You will also receive a .pdf e-flyer and postcards to forward to your email and/or buyers address list.
- ACCOMMODATIONS:** The *Best Western in San Dimas* (formally Comfort Suites), located at 501 W. Bonita Ave., (909) 592-0500 normally schedules a block of rooms to accommodate artists and patrons. There are four other locations in San Dimas: *Extended Stay America* at 601 W. Bonita Ave., (909) 394-1022; *Red Roof Inn* at 204 W. Village Court, (909) 599-2362; *Motel Six* at 502 W. Arrow Hwy, (909) 592-5631; and the newest, *Holiday Inn Express*, 485 W. Arrow Hwy, San Dimas, (866) 538-0187.
- CLOSE OF SHOW:** Artists are to take any unsold work at the close of the show on Sunday. However, the Festival will hold artwork for shipment. This will require the artist to package and prepare their art for shipping (including paperwork) prior to leaving, and arrange for pick up by their shipping service of choice. The Festival assumes no responsibility.
- INFORMATION:** This information may be subject to change as the committee continues to meet regularly and discusses certain aspects of the show. The goal of the Festival is to provide a beautiful venue for the art show and a pleasant weekend for the artists and guests. We will inform you of any changes via email, so please let us know of any change in your email address from what you provide on your Entry Form. Thank you.

This Show & Sale will include an Appraisal Fair on Saturday.