

SAN DIMAS
FALL ART SHOW & SALE & APPRAISAL FAIR:
LIVING ART
 October 20 ~ 22, 2017
ARTIST INFORMATION
PAINTERS & SCULPTORS

CHAIR: Jeanette Page

LOCATION: **The San Dimas Civic Center Plaza & Community Building**
 245 E. Bonita Avenue
 San Dimas, CA 91773

TIMES: Friday, October 20: 6:00 p.m. to 9:00 p.m. – Gallery Opening with Pizza & Beer available
 for purchase in the Plaza from 6 to 7 pm.
 Saturday, October 21: Open 9:00 a.m. to 5:00 p.m.
 Sunday, October 22: Open 10:00 a.m. to 4:00 p.m.

PROVISIONS: The Festival is pleased to be able to provide the following: 1) *advertising* in various forms and locations; 2) *Pro Panels for 3 walls* – [pedestals will **not** be provided]; 3) *set up of booths* by Festival volunteers ahead of your arrival; 4) assigned *receipt book* and *cashier* to receive all purchases and collect sales tax; 5) *accounting services* after show, and writing and mailing of commission checks; 6) *paying of sales tax* to Board of Equalization; and 7) thanks to the City of San Dimas, *use of the Civic Center Plaza*, and the beautiful air-conditioned *Community Building* for the Gallery, Friday through Sunday.

ARTIST CHECK-IN: **Check-in** is on Friday, October 20 at **1:00 p.m. until 4:00 pm**. This will allow Festival volunteers time to set up the panels ahead of your arrival.

CONTACT: San Dimas Festival of Arts, Judi Smith, Executive Secretary
 P.O. Box 146, San Dimas, CA 91773
 Phone/Fax 909/599-5374 or Email: thefestival@sandimasarts.org

ENTRY FORM: Please send Entry Form in as soon as possible with your Entry Fee.

ENTRY FEE: **\$100 entry fee**, due with Entry Form (See page 2, PUBLICITY)

COMMISSION: **75% of Sales to Artists**, 25% to San Dimas Festival of Arts

SALES

PROCEDURE: Each artist will receive an assigned (3 parts) receipt book. The artist will write up the sales information, and the purchaser will take the two top copies (pink copy stays in your book) to the cashier located near the entrance and pay for their merchandise (credit cards accepted). They will return to you with their copy of a paid receipt to pick up their merchandise. You may replace artwork as space allows. The Festival will be responsible for collecting and paying all sales tax. You will receive a check for the total of 75% within approximately two weeks after the show.

**SET UP of ART
 IN GALLERY:**

Artists will be able to set up from **1:00 a.m. to 4:00 p.m. on Friday, October 20**. Artists will receive a booth in the Community Building. The Festival will provide **Pro Panels** for each artist for 3 walls. Each panel is 7' x 38.5" (3 panel surfaces back wall and 2 panels each side = 7 panels). Pedestals will not be provided. If you need and do not have your own table(s), a limited number of tables will be available upon request. Painters are requested to have at least one original (see ARTIST AWARDS).

FALL ART SHOW & SALE & APPRAISAL FAIR:

LIVING ART

October 20 ~ 22, 2017

ARTIST INFORMATION
PAINTERS & SCULPTORS

(Continued)

GALLERY OPENING

& PIZZA ON

Pizza will be available for purchase on the Plaza starting at 6:00 p.m. on Friday, October 20. The

THE PLAZA

Gallery will be open for sales that evening, closing at 9:00 p.m.

INVITATIONS:

On the Entry Form, you are asked to fill in the number of (*postcards*) you will need, which you will be sending out to your mailing list.

ARTIST AWARDS:

In order to present a First Place Award, each artist may identify up to three pieces for judging (painters - only original paintings, and new to this show). These pieces will be identified by dots provided by the Festival. The items identified for judging cannot include any pieces that have been displayed at the San Dimas Fall Art Show in previous years. The awards will be presented at the Friday night Pizza Dinner.

ART RAFFLE:

The Festival requests that each artist submit an unframed 8" x 10" sketch or painting for the Art Raffle. Please turn in **at check-in on Friday**. Of course, be sure to sign it. Your paper (not thick board) should be 8" x 10". It can be either horizontal or vertical. These pieces will be handled and displayed in a frame, so you should avoid using anything that will smear easily. This collection of original pieces will be on display throughout the weekend. There will be a box for each sketch or painting for Patrons to deposit their raffle tickets. The Patron will choose which artwork(s) to put their tickets towards. Festival Volunteers will be selling tickets throughout the weekend, and the winners will be drawn and announced at the close of the show on Sunday afternoon.

PUBLICITY:

The Festival makes every effort to promote the show in various forms of the media, so please help us to help you by sending your images in as quickly as possible. Please be sure to notify your buyers and followers as well. You will also receive an e-flyer to forward to your email address list as well as your requested number of postcards to mail.

ACCOMMODATIONS:

The *Best Western in San Dimas* (formally Comfort Suites), located at 501 W. Bonita Ave., (909) 592-0500 normally schedules a block of rooms to accommodate artists and patrons. There are four other locations in San Dimas: *Extended Stay America* at 601 W. Bonita Ave., (909) 394-1022; *Red Roof Inn* at 204 W. Village Court, (909) 599-2362; *Motel Six* at 502 W. Arrow Hwy, (909) 592-5631; and the newest, *Holiday Inn Express*, 485 W. Arrow Hwy, San Dimas, (866) 538-0187.

BOOTH DISPLAY

and ARTIST DEMO:

There is no theme for this show. Also, artists are encouraged to work at their booth space, which brought about the name, "Living Art".

INFORMATION:

This information may be subject to change as the committee continues to meet regularly and discusses certain aspects of the show. The goal of the Festival is to provide a beautiful venue for the art show and a pleasant weekend for the artists and guests. We will inform you of any changes via email, so please let us know of any change in your email address from what you provide on your Entry Form. Thank you.